

VATICAN CITY STATE
VIDEO POPE
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A grid of smaller monitors showing different camera angles and a clock. The clock displays the time in LOCAL, GMT, and NEW YORK.



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Moments before the Pope enters St. Peter's square for a Papal Audience, 19-06-2013.

- ▶ In 1983 at the behest of Pope John Paul II, the Vatican Television Centre was created, its name changed at a later date to Vatican Media
- ▶ In December 2012 Pope Benedict XVI issued his first Tweet and the following year he resigned the papacy
- ▶ In the following weeks the media pressure was overwhelming, as was the need to innovate in the church's communications
- ▶ In 2015 the new Pontiff, Pope Francis, set up the Department of Communications
- ▶ The church's televisual style is increasingly reminiscent of a mix of cinema and reality show



Vatican City. Conclave 2013. The entrance to the Sistine Chapel and the camera dolly, placed by Vatican television Centre technicians in the Aula Regia, that will follow the Cardinals for the start of the Conclave from the Pauline Chapel to Sistine Chapel.



At the end of the Christmas Eve mass, the technicians and Vatican staff dismantle the staging and prepare for the mass of the following morning.



Apostolic visit to Cagliari on 22-09-2013. Pope Francis in the Cathedral, where he is about to meet the poor and prison inmates.



The Via Crucis procession has begun and Pope Francis has just completed his initial prayer. Journalists and reporters prepare to send over their first images and reports.

The church also means marketing. For the Vatican, communication has always been of utmost importance and the Vatican Television Centre was created for this precise reason. Established in 1983, almost forty years have passed and in the meantime the centre has changed name (it is now Vatican Media) but its purpose is fundamental – “to contribute to proclaiming the Gospel and documenting the ministry of the supreme Pontiff with television images” – and this has remained the same.

Actually, following the resignation of Pope Benedict XVI, the successive Conclave and the election of the new Pope Francis (in 2013), the media pressure from the major Italian and international networks increased. Thus it became necessary to update the church’s image, highlighting the direct involvement of the faithful, stimulating participation of viewers of the live television broadcasts. All of this using a new style that is ever closer to a knowing mix of cinematography and reality show.

The images shot by Gianluca Tullio between 2013 and 2019 illustrate both the centre stage and behind the scenes of a narrative that is never left to chance.



Journalists, photographers and cameramen from national and international media await the beginning of the Via Crucis procession with Pope Francis. Some begin the initial reports with the first curiosities and news.



Setting up a TV camera for the live television broadcast of the Conclave from 12 to 13 March 2013, during which Francesco was elected Pope. The Bishops acting as masters of ceremonies prepare for the oath of confidentiality together with all other attendants, nuns, priests and Swiss guards who will be attending to the voting Cardinals.



Preparation of a live broadcast of the Conclave from 12 to 13 March 2013, during which Pope Francis was elected as the new Pontiff. The Sistine Chapel is prepared as the venue for the secret votes. Staff lay a covering on the floor.



Pastoral visit of Pope Francis to a parish on the outskirts of Rome. The live television broadcast of the mass and the meeting with worshippers is provided by the Vatican Television Centre.



The second Loggia of the Apostolic Palace. Technicians from the Vatican Television Centre assemble the TV cameras in the Sala Clementina. In a few hours' time the new Pontiff will meet the cardinals that have taken part in the Conclave.



Preparation of the central altar of St. Peter's Basilica for the Christmas midnight mass celebrated by Pope Francis.



Celebrations in St. Peter's Basilica. The Pope enters from the central nave.



The Colosseum, Rome. The Via Crucis procession is finished and the stage for the television broadcast empties.



A TV camera is set up for the live television broadcast from the conclave from 12 to 13 March 2013, during which Francis was elected as the new Pope. A Swiss guard walks through one of the rooms that connects the Apostolic Palace with the Sistine Chapel.



From small control stations set up within the Colosseum, the RAI journalists can follow the Via Crucis procession and the various sources of live footage that they can broadcast.



Conclave 2013, Aula delle Benedizioni. The technicians from the Vatican Television Centre position the TV cameras to film the new Pope, who will come out onto St. Peter's Square to greet and talk with the faithful.



The second Loggia of the Apostolic Palace, cameramen and technicians from the Vatican Television Centre transport and assemble the television cameras in the Sala Clementina. In a few hours' time the new Pontiff will meet the Cardinals that have taken part in the Conclave.



The control room at Vatican Television Centre during the live broadcast of the oath of the Cardinals who will vote in the 2013 Conclave.



Television cameras set up at the highest point inside St. Peter's Basilica for the purpose of filming impressive images for the live broadcast of the final Vespers service of the year.



Apostolic visit to Cagliari on 22-09-2013. Pope Francis in the Cathedral, where he is about to meet the poor and prison inmates.



RAI studios in Saxa Rubra, Rome. The TV programme *A sua immagine* (In his image) goes out every Sunday morning live on RAI1 and at midday it links up with Vatican Television Centre to follow the Angelus prayer from St. Peter's Square.



At the end of the Christmas Eve mass, the technicians and Vatican staff dismantle the staging and prepare for the mass the following morning.



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