





THE EUROPEAN CHINA IS LOCATED BETWEEN LOMBARDY AND PIEDMONT AND IS A PERFECT NETWORK OF DITCHES, STREAMS AND SMALL CANALS TEN THOUSAND KILOMETRES LONG. A UNIQUE HYDRAULIC SYSTEM IN CONTINENTAL EUROPE WATERING 235 THOUSAND HECTARES OF FIELDS WHICH PRODUCE MOST OF EUROPEAN RICE. DURING SPRING THE "RICE TRIANGLE" BETWEEN VERCELLI, NOVARA AND PAVIA SEEN FROM ABOVE LOOKS LIKE A CHECKED SEA WHERE EVERYTHING GETS REFLECTED: POPLARS, BELL TOWERS, TRACTORS AND OLD FARMHOUSES SIMILAR TO THOSE SEEN IN THE 1949 MOVIE "Riso Amaro", STARRING SILVANA MANGANO AND VITTORIO GASSMAN. RICE ARRIVED IN ITALY AROUND THE 11TH CENTURY AND WAS GROWN IN THE LOMBARD WETLANDS BY CISTERCIAN MONKS. TODAY 4000 FARMS, APPROXIMATELY FIFTY MIDSIZE INDUSTRIES AND FOUR LEADING COMPANIES PRESERVE THE SECRETS OF A TRADE HANDED DOWN FOR CENTURIES FROM FATHER TO SON, ALTHOUGH RECENTLY SONS ARE FEWER AND FEWER.

MORTARA (PAVIA), ITALIAN RICE WEEEDERS IN A
RICE FIELD LOOKING FOR WEEDS, SUCH AS WEEDY
RICE, WHICH TAKE AWAY NUTRIENTS FROM THE PLANT





TRECATE (NOVARA) OVERLOOKING RICE FIELDS



COZZO (PAVIA), AMATEUR ACTRESSES FROM THE LOCAL THEATRE GROUP "I PULASTER E I PLISON AD COS" DISGUISED AS RICE WEEDERS BEFORE A PERFORMANCE DURING A LOCAL SUMMER FESTIVAL



OLEVANO DI LOMELLINA, DIFFERENT TYPES
OF RICE EXHIBITED AT THE FARMERS' MUSEUM



CASTELLO D'AGOGNA (PAVIA), MICHELE MARCUCCI
-WORKER IN A FARMHOUSE PRODUCING RICE- CHECKING
THE WATER FLOW IN A RICE FIELD WITH HIS SONS



VERCELLI, MEDIATORS AT THE RICE EXCHANGE

MORTARA (PAVIA), A RICE
FIELD SURROUNDING THE TOWN





Cozzo (PAVIA), CRISTINA PERA, 88 YEARS
OLD, FORMER RICE WEEDEER, TRYING HER OLD
HAT THAT SHE USED WHEN WORKING IN RICE FIELDS



VERCELLI, MEDIATORS AT THE RICE EXCHANGE

VALLE LOMELLINA (PAVIA),
A WORKER AT CURTI RISO





MILAN, PIAZZA CARBONARI, ROBERTO FONTANA IS
COOKING IN HIS WELL-KNOWN RESTAURANT, 'I 23 RISOTTI'



VALLE LOMELLINA (PAVIA), LORRIES
UNLOADING RICE AT CURTI RISO



VALLE LOMELLINA (PAVIA), THE RICE
CRACKER DEPARTMENT AT CURTI RISO



CASTELLO D'AGOGNA (PAVIA), TECHNICIANS
AT WORK IN THE LABORATORY AT THE RESEARCH
CENTRE OF THE RICE NATIONAL INSTITUTE.



MILAN, PALAZZO REALE, RICE
THROWN AT A NEWLY MARRIED COUPLE



parallelzero

via Donatello 19/A Milan- info@parallelozero.com - www.parallelozero..com - +39 02 89281630