




ITALY
PARMA
ITALIAN CAPITAL
OF CULTURE 2020
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The façade of the church of St. John the Evangelist.

- ▶ Parma is the 2020 Italian Capital of culture. Throughout the year numerous cultural initiatives will be taking place in the city
- ▶ Nicknamed “Little Paris”, Parma is filled with historic buildings and monuments worthy of a capital city, including works by the likes of Correggio and Parmigianino
- ▶ Parma was also the home of Giuseppe Verdi and the Regio Theatre is one of Italy’s main opera venues
- ▶ Marie Louise, the duchess who became the beloved wife of Napoleon, had a passion for violets, and was the inspiration for the celebrated Violetta di Parma perfume
- ▶ The local gastronomy, with Parma ham and Parmigiano Reggiano – the king of cheeses, completes the array of excellence that the city has to offer



The arches of the Palazzo della Pilotta built in approximately 1580, during the latter years of the reign of Duke Ottavio Farnese.



Davide, one of the two owners and creators of Italia Veloce, a shop where bicycles are made.



The Pinacoteca Stuard, located between the Pilotta and the Cathedral. Named after the philanthropist and collector Giuseppe Stuard, it includes archaeological finds, drawings, engravings, paintings, sculptures, furniture and objects from late antiquity to the twentieth century, mostly related to the territory of Parma.



The central Strada della Repubblica with the bell tower of the Church of the Holy Sepulchre.

Parmigianino and Parmigiano, culatello ham and the Palazzo della Pilotta, seventeenth century masterpieces and reconversions of old industrial areas. "Little Paris" is how some have rather enthusiastically defined Parma

But the "Petite Capitale" of the dukedom of Marie Louise of Austria, wife of Napoleon, is filled with buildings and monuments worthy of a capital. Ducal not dull, small and renowned for the good life, Parma is an important centre for Italian art, but also a mecca for gourmands. The ideal location to stroll around, observe and experience.

Confirmation of the city's status has arrived with Parma's nomination as the Italian Capital of Culture 2020. The city is set to enjoy a packed line-up of activities throughout 2020 in order to showcase the area in a new and original way, in collaboration with national and international partners, capable of boosting the reputation of the city, particular aspects of it and its surrounding area.



Images of Giuseppe Verdi in the window of a bar on the popular Strada Farini.



Alberto, assistant at the violin workshop Scrollavezza e Zanrè.



Parma Cathedral.



The interior of the Regio Theatre commissioned by Marie Louise, duchess of Parma and wife of Napoleon Bonaparte.



The Paganini Auditorium created by Renzo Piano in the building that was once the Eridiana sugar factory.



Carlo Pioli, owner of Parma Color Viola, the historic shop dedicated to Violetta di Parma perfumes.



Parma Cathedral.



The interior of the Regio Theatre commissioned by Maria Luisa, duchess of Parma and wife of Napoleon Bonaparte.



The theatre inside the Convitto di Maria Luigia.



The outside of the Regio Theatre commissioned by Marie Louise, duchess of Parma and wife of Napoleon Bonaparte.



The cloister of the Benedictine monastery of the church of St. John the Evangelist.



A miniated manuscript conserved in the library of the Benedictine monastery of the church of St. John the Evangelist.



The monument to the Partisans by the sculptor Marino Mazzacurati and architect Guglielmo Lusignoli. Behind it is the Palazzo della Pilotta built in approximately 1580, during the latter years of the reign of Duke Ottavio Farnese.



The fresco on the theme of the goddess Diana and the philosophical and mythological representations painted by Correggio between 1518 and 1519 in the Abbess' Chamber also known as the Chamber of St. Paul.



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